
To : ALL Partners
From : Church World Service - Pakistan/Afghanistan
Subject : 22 weeks Course on "Communication Strategies"
Date : 28th April, 2011

Dear Partners,

Peace from Church World Service-Pakistan / Afghanistan!

We are pleased to inform you that Church World Service-Pakistan/Afghanistan (CWS-P/A) is organizing a **17 week long course** on "**Communication Strategies**" from **30th May to 24th September, 2011**. This course will be started with 06 days residential workshop held on 30th, May to 4th June, 2011 at O' Spring Estate, Murree with assignments and online support. The workshop offers 30 elaborated lectures and demonstrations 20 specifically design exercises by leading experts of the subjects in the country.

The Communication Strategies Course is an effort by CWS-P/A to fill the gap between Civil Society Organizations and mainstream Media Organizations. It will help organizations to realize and strategize their communication needs, select the right media tools and employ them in an effective manner to get maximum impact.

CWS-P/A is inviting applications from all national and international NGOs, religious bodies and CBOs to participate in this workshop. The attached brochure provides comprehensive information on the program, making the process of applying convenient for you. If you wish to nominate any person(s) from your organization or among your partners, kindly fill the enclosed application form. Please ensure to mail/fax back the filled form with the complete required information as per instructions in Application Form attached herewith.

If the applicant meets our selection criteria, he/she will be informed via confirmation letter at the earliest.

Should you require any further information, please feel free to contact our Lahore Office.

Thanks and assuring you our best cooperation and services at all times.

Yours truly,

Gulistan Ibadat | Project Coordinator

Capacity Building Program

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